



For more information, contact:  
Neil Higgins, Vice President  
516 W. Shaw Ave, Suite 200  
Fresno, CA 93704  
(800) 841-3125 ext 8011  
(559) 272-6120 fax  
[www.delphissoftware.com](http://www.delphissoftware.com)

## **Chick-fil-A® Selects Delphis Software to Provide Online Ordering**

**Restaurant chain selects online ordering solution to improve the customer and restaurant Operator experience**

April 24, 2007 - FRESNO, CA - Delphis Software, a leader in providing online ordering technology and centralized call center applications to the restaurant industry, announces an agreement with Atlanta-based restaurant chain Chick-fil-A® to implement its AROS online ordering solution in the chain's participating restaurants.

Leveraging Delphis Software's AROS technology, customers of participating Chick-fil-A restaurants will now have the ability to order food online for takeout and delivery directly from the individual restaurant's website or the company's website. Chick-fil-A anticipates that its new online ordering feature will help improve restaurant efficiency, increase productivity, eliminate transcription errors, and elevate customer satisfaction.

After a thorough evaluation and long test phase of the AROS system, Delphis Software was selected as the preferred online ordering solution for Chick-fil-A, Inc. In addition, AROS provides Chick-fil-A with the tools to provide each local restaurant Operator the ability to advertise and market directly to their geographic customer base. Online ordering and AROS' advertising and marketing capability will offer Chick-fil-A an important and wide-ranging tool for its operations.

Delphis Software is the only online ordering company that meets or exceeds the CISP/PCI standards of Visa, MasterCard, American Express and Discover. These standards were developed to establish security with regards to the protection of customer data. Such standards independently validate AROS as safe and secure from a systems standpoint, as well as Delphis Software's business practices and procedures. Additionally, Delphis Software is the only industry vendor that employs two network operations centers, which affords redundancy and ensures uninterrupted service.

"Delphis Software is on the cutting-edge of the online ordering industry," said Jonathan Johnson, of Chick-fil-A Sales Innovations. "Chick-fil-A is committed to finding innovative ways to increase customer satisfaction and efficiencies for our restaurant Operators and Delphis Software's fantastic team of engineers and management is a great asset to our company."

"We are excited to welcome Chick-fil-A to our growing family of restaurants," said Neil Higgins, Vice President of Delphis Software. "They lead the QSR industry with their commitment to customer service, community involvement and employee satisfaction, and we look forward to strengthening our partnership with them."

### **About Delphis Software**

Delphis Software ([www.DelphisSoftware.com](http://www.DelphisSoftware.com)) is a leader in providing online ordering technology and centralized call center applications to the restaurant industry. Offering unmatched cutting-edge solutions, Delphis Software's applications have been deployed in over 11,000 sites across the US, Canada, and Mexico. Founded in 2001, the company is headquartered in Fresno, California with regional offices and network operations centers throughout the United States.

### **About Chick-fil-A**

Atlanta-based Chick-fil-A, Inc., the nation's second-largest quick-service chicken restaurant chain (based on sales), currently has more than 1,300 restaurants in 37 states and Washington D.C. Credited with inventing the boneless breast of chicken sandwich and first introducing the chicken nugget concept, Chick-fil-A serves nutritious and freshly prepared food products in mall locations, stand-alone restaurants, drive-thru-only restaurants, Chick-fil-A Dwarf House® and Truett's Grill® full-service restaurants, and through licensed outlets in college campuses, hospitals, airports, businesses and industrial sites. More information about Chick-fil-A is available on the chain's websites, located at [www.chick-fil-a.com](http://www.chick-fil-a.com), [www.chick-fil-apressroom.com](http://www.chick-fil-apressroom.com) or [www.truettcathy.com](http://www.truettcathy.com)